

FOR IMMEDIATE RELEASE
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BWA WELCOMES NEW BOARD MEMBERS

Bicycling Western Australia (BWA) recently appointed five new members to the Board.

BWA is an independent member based not-for-profit representing more than 4,500 members and the broader bike riding community with a goal of making bike riding easier, safer and more accessible for all Western Australians.

“As our membership continues to grow we saw the need to increase the size of the Board to better reflect the broad spectrum of bike riders that BWA represents” said David Hutson, BWA President. “Our members’ interests include road cycling, riding for transport, mountain biking, recreational riding, in fact whatever type of cycling you can think of. It is vital the make-up of the Board reflects our member’s interests” he said.

The five new Board members are Kirsty Augustson (PERTH); Jason Balchand (THE VINES); Lisa Palmer (MOUNT CLAREMONT); Tracy Rainford (SOUTH PERTH); and Kelly Townson (COMO). They bring an additional depth of knowledge and expertise to the organisation in the fields of marketing and social media, finance, corporate governance and human resources. This is the strongest representation of women ever on the BWA Board and will help cater to our female membership’s wants and needs.

“Recent reports indicate that cycling participation in Western Australia is falling and this goes to highlight the importance of having an independent representative organisations like BWA. We need to double-down on our efforts as we work in collaboration with government and decision makers to remove the many barriers to cycling, particularly for women” said BWA CEO Jeremy Murray.

“The small management team look forward to working with the new Board members to advocate on behalf of our members to make bike riding easier and safer in Western Australia” Mr Murray said.

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More information about the BWA Board members can be found at www.bwa.org.au/about-us/669/

About Bicycling Western Australia (BWA)

Bicycling Western Australia believes that bike riding gives people the freedom to create a healthier future. We are working hard to make bike riding easier, safer and more accessible for all Western Australians.

BWA is an independent membership-based organisation that is focused on getting more Western Australians cycling more often. Our 4,500 members and 11,000 friends help us achieve our mission advocacy, education, community initiatives and cycling events.

For more information please visit: www.bwa.org.au

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