

FOR IMMEDIATE RELEASE

Tuesday, 13 August 2018

## NEW CEO FOR BWA

Bicycling Western Australia (BWA) is pleased to announce the appointment of a new Chief Executive Officer for Western Australia's largest independent membership-based organisation for bike riders.

Board President, James Fairbairn, today announced the appointment of Chris Gaskell to the position.

"After a very comprehensive recruitment process, the Board is delighted to secure Chris for the role,"

"Chris has twenty plus years' experience in building teams, lifting performance and driving transformation both here in Western Australia and across Europe." Mr Fairbairn said.

Prior to accepting this role Chris held a voluntary member position on BWA's Events Advisory Group and has been the Interim CEO since June 2018. He has well-rounded knowledge and understanding of the organisation.

"Chris is already buckled down on upcoming projects and initiatives in BWA's strategic plan." Mr Fairbairn said.

"I am absolutely thrilled with the appointment," Mr Gaskell said. "As someone who commutes about 10,000 kilometers per year, spends many a weekend racing bikes and has a passion for leadership, this is a fantastic opportunity for me to contribute to the cycling community of Western Australia."

"The Board and team are thrilled to work with Chris and excited for the future." Mr Fairbairn said.

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### About Bicycling Western Australia

BWA is an independent, membership-based organisation focused on representing our members and improving riding conditions. BWA is self-funded through the support of its members; event participants; and partners.

We are working hard to delivering premier cycling events, products and services that are highly valued by our members and the broader recreational cycling community.

For more information please visit: [bwa.org.au](http://bwa.org.au)

Bicycling Western Australia acknowledges the generous assistance of the following partners:



#### Media enquiries:

Katie Presenza  
Marketing Assistant  
T: 08 6336 9696  
E: [info@bwa.org.au](mailto:info@bwa.org.au)

#### Media statements:

Chris Gaskell  
Chief Executive Officer  
T: 08 6336 9696  
E: [info@bwa.org.au](mailto:info@bwa.org.au)